



A privacy bill of rights (S-1214) from Sen. Ed Markey, D-Mass., [mirrors](#) the recommendation of having a centralized registry online for public review. Sens. Mark Warner, D-Va., and Josh Hawley, R-Mo., are also highlighting what they see as the lack of transparency concerning data collection. But that bipartisan pairing is pushing for companies to disclose how consumer data is valued and monetized (see [1906240012](#)).

The FTC recommended the industry implement privacy-by-design models, which consider “privacy issues at every stage of product development.” It suggested data brokers implement better measures “to refrain from collecting information from children and teens, particularly in marketing products.” It also recommended “reasonable precautions” to ensure no downstream abuse of data by other parties.

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